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**Dr Anamika Ray
Memorial Trust**

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Dr. Anamika Ray SHARE Communication Research Award

Call for Nomination

Dr. Anamika Ray Memorial Trust invites nominations from researchers who have completed/appearing Post Graduation in any stream with a research work in the form of dissertation / thesis on SHARE Communication for the year 2025.



Apply Now

For details visit www.armt.in



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Email - dranamikaraymemorialtrust@gmail.com



About the Organization

Dr. Anamika Ray Memorial Trust (ARMT), a NITI Ayog registered non-profit educational and research organization has sincerely been pursuing its one of the objectives, that is, to create scientific temperament and awareness among the people, particularly the young generation since its inception. During the period of Covid pandemic, ARMT rendered significant service in the form of exposing the fake news and fake information based on pseudo-science through cartoons published in the major newspaper of the State and through other publications like Covid Katha, besides taking care of the mental health issues created due to the complete shutdown. In order to promote and encourage the young researchers working in the field of Science Communication, code named, **SHARE** (Science, Health, Agriculture, Risk & Environment), ARMT has decided to introduce an Award to be given to 2 (two) such young researchers every year which commenced in the year 2023.

Conceptual Foundation

“Communication system of the modern age should be a tool to communicate great scientific lives of triumph of scientific minds in the midst of difficult times and overcome the impossible problems” with this statement great scientist and former President of India **Dr. A P J Abdul Kalam** expressed his views on the effectiveness of science communication in the process of transforming a society.

SHARE stands for upholding of logical and rational thinking among the common people by the use of the available means of communication to promote Science, Health, Agriculture, Risk, and Environment (SHARE). The concept of SHARE communication gets a new light adopting an innovative methodology for disseminating the scientific facts with a mandate of strategic communication. In this context, Dr. Kalam in his lecture titled, ‘Powerful Science Communication is an Asset to the Transformation of Societies: Science Leads to Borderless World’, states that like the Discovery channel, there is a need to establish science channel through innovative communication methodology. He said that, "It would cover a vast array of innovations, researches and interesting scientific facts." For an innovative communication methodology, there is a need to relook our approach of throwing information to the grassroots people. The need of the hour is to reverse the conventional way of disseminating science communication from top to bottom to a bottom to top approach paving the way for participation of the people at the grass-root level, which may also be described as participatory approach.



Dr. Anamika Ray, the pioneer of Science Communication Education in North East India stated, “science, health and technology communication is not only important to inculcate the scientific temperament, but it should be the foundation of education in a country like India to be developed. Otherwise, India, will remain always a developing country with thousands of problems without any solution”.

The concept of SHARE is critical in the present scenario where there are challenges to maintain a balance between development and sustainable way of life in one hand and in the other, the growing tendency among few, of late, to re-discover virtues in all the old beliefs and practices to the exclusion of science. And therefore, the concept is aimed at creating a new perspective where science and proven time-tested traditional practices converge in the areas related to Health, Agriculture, Risk and Environment broadly stated as Science, which ordinary people can easily adapt to. No research here can be termed as insignificant and no study on these broad concepts can be ignored, which would create a whole new knowledge system for future research and study.

SHARE (Science, Health, Agriculture, Risk, and Environment communication) would felicitate innovation and detailed study of these elements that would contribute to the growth of scientific temperament and a holistic understanding of the immediate environment.

About Dr. Anamika Ray



Dr. Anamika Ray was a veteran science communicator, author, translator, artist and development journalist. Dr. Ray pursued her PhD on development communication from Visva Bharati (Central University), Santiniketan. In her short span of life, Dr. Ray authored many popular articles in English, Bengali and Assamese and translated six books from Assamese and Hindi to Bengali. Dr. Ray had about 25 research papers to her credit on different aspects of mass communication, journalism, science communication and communication for development published in several international journals and about thirty papers she had read in various national and international seminars. She translated a book on science communication into Assamese and Bengali during the period 2007-09. Being a dedicated educator with a noble heart she was engaged in more than ten projects at the same time. Dr. Ray got herself consistently engaged in media education for a decade, a year after she came to Assam in 2005 till her untimely demise in 2015. Her passion, creativity, and nobility towards media education in India will remain incomparable.



Background of the Award

Prof. Ankuran Dutta, founding honorary managing trustee of Dr. Anamika Ray Memorial Trust had been awarded with prestigious: “National award for outstanding efforts in Science and Technology communication in the electronic medium, 2018” by NCSTC, DST, Ministry of Science and Technology, Govt. of India on February 28, 2019. Former Head of the Department of Communication and Journalism, Gauhati University, Guwahati, Prof. (Dr.) Ankuran Dutta has been a media educator by profession with an experience of about 20 years and involved in different academic activities in South Asia. Dr. Dutta has donated the cash prize of this national award amounting Indian Rupees 200,000 to the Trust to encourage young SHARE Communication researchers in the memory of the pioneer of the science communication education of North East India, Dr. Anamika Ray and her contributions to the discipline.

About the Award

Dr. Anamika Ray SHARE Communication Research Award 2025 under ARMT invites dissertation / thesis of Masters / Postgraduation from any discipline on Science, Health, Agriculture, Risk, and Environment related communication. Shortlisted researchers from any discipline from recognised universities and institutions will be given two awards each year. The award carries -

- a) A certificate, a plaque along with an amount equal to INR 10,000/-
- b) A bundle of books

If the Jury finds the dissertation suitable for publication, the awarded research/dissertations shall be published by the Trust with an ISBN number. Five printed copies shall be provided to the researcher and it shall be uploaded as an e-book on the official website.

2024 Awardees

Dr. Anamika Ray Memorial Trust takes pride in recognizing the outstanding contributions of researchers in the field of SHARE Communication. Below are the distinguished recipients of the previous year's award:

- *Aastha Kashyap – Central University of Jharkhand*
- *Chelsia S. Thomas – Central University of Punjab*



Eligibility Criteria

- The researchers must be registered in an Institute/University in South Asian region.
- The dissertation should be based on any area of SHARE communication, and duly submitted to the University for the Post Graduate / Master's degree in any stream. No under-graduate dissertation, as of now, will be considered for this Award.
- The age of the researcher should not be more than 25 Years as on 25th of June each year.

General Rules for the Award

- There shall be Two Awards for a year.
- The Award is open to Indian nationals and nationals from Bangladesh, Bhutan, Maldives and Sri Lanka and individuals regardless of race, creed or sex.
- A deceased person's thesis/dissertation cannot be considered for Award. If, however, his/her death has occurred subsequent to his application having been submitted to the Jury in the manner stipulated in this document, then a Posthumous Award may be made.
- Only personal applications for the Award shall be considered, no nomination is required.
- The Award has been conferred annually starting with the year 2023 and every calendar year thereafter. However, based on its merit, the Jury will be free to withhold one or more Awards for a year.
- Applications to be considered should be accompanied by adequate supporting evidence.
- The discussions, deliberations, opinions and proceedings of the Jury in connection with the Awards shall not be made public or otherwise revealed.
- The Jury shall announce its decision, as far as possible by August every year.
- Decision of the Jury shall not be subject to confirmation by any other authority and no appeal or protest shall be entertained.
- All dissertations/thesis will be checked with plagiarism software and more than 10% plagiarism found in content shall be considered as cancelled.



How to apply:



• Applicants are advised to submit their research / dissertation in PDF format to dranamikaraymemorialtrust@gmail.com with the subject:

“Application for Dr. Anamika Ray SHARE Communication Research Award”. Maximum word count of the project work should not be less than 20,000 words.

• Applicant should attach the duly filled application form with the forwarding of the supervisor and head of department.



*Last date of submission of the application
is 25th June, 2025*



DR ANAMIKA RAY SHARE COMMUNICATION RESEARCH AWARD

DR. ANAMIKA RAY MEMORIAL TRUST (ARMT)

APPLICATION FORMAT

NAME: _____

NAME OF INSTITUTE/UNIVERSITY: _____

DEPARTMENT/ BRANCH: _____

DOB: _____

REGISTRATION NO. _____

CGPA/PERCENTAGE OF LAST EXAM ATTENDED: _____

RESEARCH/DISSERTATION TITLE: _____

AREA OF SHARE COMMUNICATION: _____

DECLARATION:

- a) I hereby would like to declare that the research is my own and not copied or plagiarized from any previous research.
- b) I have submitted the said dissertation/ thesis/ research for the degree of Graduate / Post-graduate in the university/ institute as mentioned above.
- c) My supervisor has checked the research and opined as fit to apply for the award.

Signature of the Candidate with date and place

Forwarded and recommended by:

Signature and Name of the Supervisor with seal

Signature and Name of the Head of the Department/ Dean of Faculty with seal